Agreement, Guidelines, and Successful Tips

The purpose of this expectations affidavit is to provide clarity and guidance to the Miss America contract, and to highlight the guidelines of our program to ensure a **successful and enjoyable** year. Please understand, the success of the organization and future titleholders depends on our collective success, and as ambassadors of the organization, we will represent all Miss America programs with **humility, dignity, and grace** and not allow our actions to reflect any disfavor upon the organization.

- a. I understand I serve as an ambassador for Miss America, and I will welcome opportunities to volunteer on behalf of the organization by speaking at schools, churches, businesses, ribbon cuttings, civic clubs, engage with youth, and attend other events when the opportunities are made available.
- b. The goal for both myself and the organization is that my time is enjoyable such that I renew my term after state competition and complete my time as titleholder, but understanding that school, work, life commitments may take precedent. I also understand that to continue in my titleholder role after State competition, I shall have the recommendation of my director to continue participation.
- c. Renewing my term of service means I will be available to continue serving as a titleholder in the community, wearing my sash and crown, posting on social media, assisting with the next rehearsal process by providing my input, mentorship, and attendance, and having a role at the next local competition event.

Provided by my organization

- a. An official crown and sash that I am responsible for having repaired, replaced, or cleaned if I damage.
- b. A designated scheduling app with all events, volunteer opportunities, sponsors, to do items, etc.
- c. Access to social media accounts and an official organization approved email account to be used solely for my official communication during my year as titleholder. Per my contract, my social media login / password information cannot be changed unless approved by my director.
- d. A chaperone for events.
- e. A list of approved sponsors to promote on social media.
- f. My scholarship money

Provided by me

- a. Competition wardrobe beyond any that may be provided by the local organization.
- b. Clothes and accessories not needed for competition and/or required appearances.
- c. While on appearances, anything purchased in the way of personal items.
- d. Initiative in my communication, appearance / event scheduling, and social media postings. This includes communication with my director(s), sister titleholders, and sponsors.

Events / Appearances

- a. Show up to events 10 minutes early.
- b. Wear my sash and crown at all events and appearances. No ripped or distressed jeans are allowed. I may be sent home from events if I do not adhere to this dress code.
- c. Understand that I need a chaperone at all events and appearances. Family members, boyfriends / significant others, friends are excluded as chaperone unless approved by my director. Approval for this is on a case-by-case basis.
- d. Check the designated scheduling app, RSVP for upcoming appearances, and take the initiative to schedule and notify my directors of any events or appearances I wish to attend. Final director approval for events is required.
- e. Appearances are mandatory once committed to, and I should plan to make *approximately 25* appearances throughout my year as titleholder. I understand that I may earn more than the scholarship amount announced at my crowning if I attend 90% of events and appearances throughout my year as titleholder <u>and</u> funding allows <u>and</u> I opt in to complete my role as titleholder after State competition.

Rules for out of area appearances / events (Miss CA rules)

- I may make an appearance anywhere in California if the appearance is related to my Community Service Initiative. If I am appearing in an area that is not within my community, my local Director must provide a courtesy notice to the licensed local Director.
- I may appear at the college/university that I am attending. If the school is located in another titleholder's area, my local Director must provide a courtesy notice to the licensed local Director.
- All other out-of-area appearances require the notification and consent of the local Director who holds the license to that area.
- In all situations above, the local titleholder must be invited (but is not required) to attend the appearance with me.
- VERY IMPORTANT: All notifications, consents, invitations etc. are local Director to local Director. These are not the titleholders' responsibility to arrange, and it is inappropriate for titleholders to do so. It also is inappropriate for a local director to contact another director's titleholder.

Preparation for Miss California

- a. Have a commitment of time, effort, purpose, and availability during the months leading up to Miss California for appearances, promotions, and activities.
- b. Invite and consider the recommendations of my Directors in the Miss California preparation process. This includes my competition wardrobe, talent selection and attire, make-up and hair styling, and preparation of fact sheet and community service initiative.
- c. Information and forms sent to Miss California should be reviewed by my directors prior to uploading them.
- d. State competition preparation should be the joint responsibility between my directors and myself. I may work with other individuals, coaches, or trainers with the consent of my directors. This is to ensure that all potential conflicts of interest between are avoided.

Social Media

- a. Maintain my social media content dignity and grace, which includes responding to messages and comments in a timely manner. <u>I agree to not change any social media logins or passwords without</u> <u>my directors consent.</u> Non-compliance with this policy will result in a performance review that may subject me to removal of title, sash, and crown, and forfeiture of awarded prizes.
- b. Make social media posts weekly that promote my activities, information, community service impact, events, and/or interactive discussions with my followers, sponsors, fellow title holders, and/or committee members. I understand that my directors may post on my behalf, or I may lose social media privileges if I do not post regular status updates.

Official Headshot and Crown Photographs

a. Official headshots and photography sessions will be taken by our listed sponsors during my year. These photos may be used by Miss America, MCO and/or my local organization in all social media / promotional materials.

Sponsors and Donors

- a. I will use my local organization's sponsors and promote them in accordance with the social media expectations detailed in this affidavit.
- b. I will not enter into any sponsorship agreement without first obtaining permission from my director.
- I understand and any provisions listed here are intended to supplement, not replace, any provisions in the Miss America agreement.
- If my directors believe that I am not regularly attending events or completing my year as titleholder as expected and outlined in either the Miss America agreement or this expectations affidavit, I will receive written notice and I will discuss an improvement plan with my directors. If I do not adhere to the tenets of the improvement plan, I may be subject to corrective action, up to removal of my crown, sash, and title.

May this be one of the most enjoyable experiences of your life. Your directors are excited work with you and we look forward to being part of your journey. We want you to succeed! Here is to a successful and fun year as part of the organization.

Date

Local Director

Date